



2016

URBAN SUSTAINABILITY APPS COMPETITION



CNT



Stop Crime App • *First Place Winner*

Idea Leader: Maurice Gunn

Stop Crime App facilitates anonymous crime reporting by circumventing the “no-snitch” attitude of urban communities. The app allows for anonymous video, photo, or audio submissions directly from the user’s phone to provide real-time evidence that is GPS coded and time-stamped, helping law enforcement address crime. End users will be driven by consumer discounts, giveaways, and other value-adds to encourage use of the app.

ChiSafePath • *Second Place Winner*

Idea Leader: Steve Luker

Chi Safe Path allows users to submit geo-tagged images of sidewalk problems that hurt accessibility to Chicago’s 311 system. This will help wheelchair users and others with limited mobility access public spaces, buildings, and more. The app allows users to locate accessible directions to sites of their choosing based on the crowdsourced data modeled in a map interface.

NCN (Neighbors Creating Neighborhoods) • *Third Place Winner*

Idea Leader: Sheenita Robinson

Neighbors Creating Neighborhoods works like an advocacy group for tenants to address issues with landlords. Tenants dealing with slumlords can use NCN as an easy way to report and document complaints to spur landlord action. Shared information is sent to community leaders, including the Alderman, local organizations, and more in order to pressure landlords to fix Chicago’s rental stock. Anyone who rents can share in the NCN community to help advocate for better housing.

Schedule Scout • *People’s Choice Award Winner*

Idea Leader: Corliss King

Schedule Scout allows co-parenting to be centralized in one digital vault. Parents who no longer have a functional relationship but continue to raise children together can use the app to track pickups, payments, connections, calendars, contractors, and more. Details that often go uncommunicated when a relationship goes sour can be tracked in the app, helping parents know where their kids are and what they are doing, and it can be accessed by the child as a central source of common parenting information. Schedule Scout holds both parents accountable to the development of their children.

PARTICIPANTS

Beauty on Demand • Idea Leader: Christina Ptak

Beauty on Demand is a salon on wheels that comes to any location requested through an app. Beauty on Demand saves customer time and money, and it is a convenient way to find trusted professionals who can come to your location. Those who have difficulty leaving the home can still enjoy beauty treatments by having the salon delivered to them. Beauty on Demand handles all the transactions and interactions between the customer and the beauty provider.

City Services • Idea Leader: Nathan Williams

City Services is a transparent portal that shows taxes paid for a residence and allows residents to understand what services are being provided to their community for the money they are spending.

Community Points • Idea Leader: Sondra Morris

Community Points is a community-centered customer loyalty program that connects community businesses with local organizations and residents. Community Points seeks to increase the efficacy of nonprofit community organizations through increased local business involvement. In an era of chain stores, Community Points seeks to increase the patronage of locally owned stores through a point and coupon system for users that gamifies patronizing local stores.

Compost Crossing • Idea Leader: Harini Aiyer

Compost Crossing is an app that enables residents, composters, and urban farmers to access information about compost solutions within a neighborhood. It allows users to view profiles, join networks of composters, and collect and distribute locally made compost to reduce the waste residents create. Compost Crossing promotes closed-loop food waste systems in urban settings, creates closer communities anchored around a central cause, and allows data collection on composting to help inform policy.

Culture Solutions • Idea Leader: Nakia Green

Culture Solutions connects students, companies, and universities in a single space to prepare and develop employment opportunities for disadvantaged populations. The app addresses unemployment and underemployment of minorities by connecting college graduates to the local and overall corporate workforce, and by offering minority students at smaller schools and universities the same opportunities for job placement assistance those at higher-prestige universities have. The app gives students access to mentors, coaches, information and, ultimately, a fair chance to compete.

EventBidz • Idea Leader: LarryAnn Aaron

EventBidz is an online marketplace to connect independent vendors to special events, fairs, and other markets, thereby

expanding the market for their goods and services easily and cost effectively. EventBidz provides data on events that vendors and marketers can use to leverage sales and more. "Bidz" are made by individual vendors through the app to participate in an event, allowing the event planner to increase income and the diversity of vendors onsite.

Farmers Gone Local • Idea Leader: Harold Chapman

Farmers Gone Local promotes "food sovereignty" through strong, effective connections between local farmers markets, wholesalers, and consumers. The app lowers operating costs and consumer costs by assisting farmers markets with outreach and connections to wholesalers. It also provides mapping functionality for consumers seeking a unified place to secure local produce.

Flood Aware • Idea Leader: Sree Palepu

By providing flood mapping and zoning information, Flood Aware helps to identify areas at risk of urban flooding and provides flood insurance recommendations for homeowners. Flood Aware also connects to a series of sensors that provide real-time flooding alerts.

Project Citizen • Idea Leader: Edwin Pinto

Project Citizen is a gateway for those with limited English proficiency to access public resources through targeted video-based ESL training that is part confidence building, part civic engagement, and part access to resources. The videos will model English language training in a "scaffolding" model, which shows the progress within each step toward language proficiency. Community ESL resources and "meetups" will be included in the app, helping to build a peer network and confidence within its users to be active, confident citizens.

Werk Now • Idea Leader: Jessica Fallen

Werk Now is an app that places client and career development in the health and wellness field in the hands of consumers and users through an open-market workplace. Independent contractors offering coaching, yoga, and myriad other fitness and wellness services can use the app to monetize their skills in a variety of service categories and access clients directly, allowing them to "Werk Out" on their own schedule and be their own boss.

ZecureMe • Idea Leader: Subakar Sundarababu Elango

Utilizing wearable technology, ZecureMe provides real-time crisis information automatically when the victim is too distressed to call 911. A wearable bracelet or pen connects to your cellular provider, notifying a customized user network automatically through discrete recordings, texts, and more through a multilevel cascade mechanism. Information includes livestream audio, crisis modes, and customizable data transfer.