



URBAN SUSTAINABILITY TECH CHALLENGE



WHY SPONSOR THE 2017 CNT URBAN SUSTAINABILITY TECH CHALLENGE?

Join CNT, a **nationally recognized leader in urban innovation** and winner of a MacArthur Foundation Award for Creative and Effective Institutions, to support this unique effort.

- CNT creates a collaborative group of community residents who understand neighborhood challenges, developers, designers, and entrepreneurs who together approach urban sustainability issues. The effort **creates and supports social entrepreneurs from traditionally underserved populations** and nurtures those who otherwise would not have considered working in sustainability.
- The five months of community outreach, education, and cohort development and the CNT Sustain-A-City Celebration on September 28, 2017 together **offer your organization substantial visibility as a leader in both neighborhood revitalization and innovation.** Gain exposure with CNT's partner community organizations and thousands of urban sustainability advocates and potential employees.
- Sponsorship is a rich opportunity for **employee engagement**, with potential involvement in the outreach and cohort process, participation as development team members, consultants to developers, mentors to participants, or event volunteer opportunities.
- High-level sponsors will have the opportunity **to evaluate the cohort recommendations** at the Sustain-A-City Celebration, CNT's largest annual single event.
- The Challenge, begun six years ago as an Apps Competition, receives **media attention.** CNT is regularly featured in national, regional, and local news sources as a key member of Chicago's innovation landscape.

THE SUSTAIN-A-CITY CELEBRATION

Join leaders in promoting more livable and sustainable urban communities for an evening of celebration, featuring the presentation of the Urban Sustainability Tech Challenge. You'll be at the forefront of urban innovation, and have an opportunity to entertain clients and your own employees who value urban environments that are resilient, sustainable, and livable for people from all walks of life. Urban Sustainability Tech Challenge sponsorship includes tickets to this exciting event, to be held September 28, 2017 at Studio XFINITY in Chicago.

PLEASE CONTACT PAUL CUSIMANO AT (773) 269-4029 OR AT PCUSIMANO@CNT.ORG FOR MORE INFORMATION.



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SPONSORSHIP LEVELS

As a sponsor of the Urban Sustainability Tech Challenge, you are part of a diverse group of citizens, civic leaders, and businesses who want to promote sustainable practices and policies where we work, live, and play, especially in low- and moderate- income neighborhoods. Sponsorships offer benefits for both the Tech Challenge and the CNT Sustain-A-City Celebration, the fundraising event featuring the cohort presentation.

PLATINUM SPONSOR \$20,000

- A customized publicity package to meet sponsor goals, including employee engagement opportunities
- All Gold level benefits

GOLD SPONSOR \$15,000

- Company logo prominently featured in Challenge and Celebration promotional materials, web pages, a post-event report, meetups, cohort workshops ,and at the CNT Sustain-A-City Celebration
- Opportunity to creatively cross-promote your products or services with participants throughout the Challenge and the Celebration
- Opportunity to creatively cross-promote your products or services with participants
- Eight Tickets to the CNT Sustain-A-City Celebration
- All Silver level benefits

SILVER SPONSOR \$10,000

- Special recognition at meetups, workshops, and the CNT Sustain-A-City Celebration
- Company name included on media releases, CNT news alerts, and social media
- Six tickets to the CNT Sustain-A-City Celebration
- All Bronze level benefits

BRONZE SPONSOR \$5,000

- Company logo included on promotional materials, web page, and post-event report
- Company logo included at meetups, cohort workshops, and the CNT Sustain-A-City Celebration
- Inclusion in monthly E-news Alerts, reaching nearly 5,000 subscribers within our sustainability network
- Four tickets to the CNT Sustain-A-City Celebration

PRESENTING SPONSOR:



Microsoft

PLATINUM SPONSOR:



ADDITIONAL SPONSORS:



MOTOROLA SOLUTIONS FOUNDATION



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