



## Marketing Consultant

### *Organizational Background*

The Center for Neighborhood Technology (CNT) is an award-winning innovation center for urban sustainability that researches, invents and tests strategies to use resources more efficiently and equitably. CNT's diverse and dynamic staff works across a range of disciplines and issues-including energy, climate, transportation, community development and housing, and natural resources.

CNT operates in four main areas: Energy, Transportation, Water, and the Built Environment. See our website for more information at [www.cnt.org](http://www.cnt.org).

### *Consultant Description*

CNT seeks an experienced marketing professional to help develop compelling marketing content to support the services of RainReady<sup>SM</sup>, a CNT stormwater and inland flooding management program including services branded RainReady Home and RainReady Community, to municipal and institutional audiences. The contractor would analyze current RainReady materials and package existing content, and/or help develop new content, creating compelling collateral and a pitch deck that is modular and adaptable. Deliverables should include:

- a) A "qualifications" package for proposal submission, pitches, and sales use;
- b) Powerpoint presentations for "pitch deck" use at potential group funders of the program;
- c) Related "leave-behind descriptive hard copy packets with digital versions;
- d) Related electronic communication recommendations;
- e) Related recommendations for web presence at CNT.org to reflect the packaged materials noted above.

This is a short-term, contractual vendor relationship. Bids should be submitted with itemization of costs for deliverables above and a time frame presented. All work must be invoiced and completed no later than December 15, 2017, with earlier timeframes preferable.

### *Anti-Discrimination Policy*

The Center for Neighborhood Technology, a 501(c)3 nonprofit organization, is an equal opportunity employer that does not discriminate against any employee or job applicant based on race, color, national origin, religion, sex, sexual orientation, age disability, veteran status, or marital status.

*Interested bidders should send a bid detailing services to be rendered and contact information to:*

Marcella Bondie Keenan  
Director, RainReady Home  
Center for Neighborhood Technology 2125 W. North Avenue  
Chicago, IL 60647  
[mbkeenan@cnt.org](mailto:mbkeenan@cnt.org)